



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — DECEMBER 2024

Call to Order

The FSVAA Regular Board Meeting was held on Wednesday, December 18, 2024, via Zoom. Meeting was called to order at 9:03am by Dennis Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Jennifer Corcoran, Robert Emmering, JoRené Danel, Cherol Ockrassa, Laura Klein, Ken Chew, Tereasa Tso

Absent: Dennis Sheil

I. Approval of Minutes

Motion: Dennis Ariza introduced a motion to approve the FSVAA Board Meeting Minutes dated November 20, 2024. Motion was seconded by JoRené Danel. Motion carried.

II. Finance Report (Jennifer Corcoran)

- A. Jennifer Corcoran submitted the November 2024 Profit & Loss report. The P&L showed a net loss of -\$1,868.30.
- B. Per Jennifer we had higher income and expenses this month. Most of the income was from the Juried Art Show, about \$3,000 and we also had higher donations, \$675. Expenses for the Juried Art Show at \$5,000 and we also had \$300 in maintenance repairs, which was for the window cleaning. Supplies were for Art Tags and sound system at \$269.
- C. JoRené Danel wants to meet with Jennifer Corcoran to better understand the financials.

III. Membership Report (Robert Emmering)

- A. Robert Emmering submitted the Membership Report via email: we have 100 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 3 students, 85 individuals for a total of 91 active members on the roster; Others include 6 support members and 3 volunteers, for a total of 9.
- B. Robert Emmering reported that 65 have not paid their membership fees for 2025. The deadline is 1 January with a 30-day grace period. Robert created a worksheet so he can track this information.
- C. Dennis Ariza would like to offer free membership to dignitaries (*ex: city council in Fairfield and Suisun City*). Janet Barnes suggested we create a nice invitational letter, thanking them for their support so we are gifting them this free membership.

Motion: Dennis Ariza introduced a motion to provide free honorary memberships to dignitaries (*ex: City Council in Fairfield and Suisun City*) and invite them to our receptions and events. Motion was seconded by Cherol Ockrassa. Motion carried.

IV. Ambassadors Report (Cherol Ockrassa)

- A. The November 2024 Ambassador Report for STCG by Cherol Ockrassa: 22 regular shifts; 11 days closed; 0 no show; 0 Intake; 2 docents trained; 1 shift co-docented; 21 worked 1 shift; 2 worked 2 shifts — 23 unique members worked.
- B. The November 2024 Ambassador Report for Village 360 Gallery by Cherol Ockrassa: 12 regular shifts; 12 shifts closed/rented; 0 no show; 0 Intake; 0 docents trained; 0 shifts co-docented; 3 worked 1 shift — 3 unique members worked.
- C. Per Cherol, Village 360 was rented for the entire month of November but was open November 29–30 during the Black Friday Weekend. Dennis Ariza will let Cherol know how January is looking.

V. Solano Town Center Gallery Report

- A. Gift Shop (*JoRené Danel*): JoRené Danel mentioned that she would like a larger sign for the 10% Discount for all gift shop items and for ornaments on the Christmas tree and the sign should be held by Carson by the front door of the Gallery. Intake per JoRené Danel is Monday, January 6, 11am–3pm.
- B. Water Heater: Dennis Ariza said we haven't had hot water in the kitchen for over 10 years. Dennis would like to get the one in the kitchen repaired.

Motion: Dennis Ariza introduced a motion to have the water heater in the kitchen repaired. Motion was seconded by Cherol Ockrassa. Motion carried.

- C. Gallery Intake for the next show will be Sunday, January 5, 3:30–6pm and Monday, January 6, 11am–6pm.

VI. Village 360 Gallery Report (Dennis Ariza)

Dennis Ariza reported that we had to reschedule Intake for Village 360. Intake will be held on Monday, January 20.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

Dennis Ariza said we haven't done anything lately at Salon Collective but will look to see what's coming up.

VIII. FSVAA Report

- A. Social Media: (1) Lucy Foldhazi said things are going well with Facebook and Instagram. We are still getting more followers. We have a lot of new people following us especially since she's been posting events on other sites. (2) Dennis Ariza reported that the Neighborhood App has been getting more likes and the website's interactions are increasing.
 - B. Membership Policy: Dennis Ariza said we have a final copy of the Membership Policy and would like to start sending it out to the members. Dennis had already sent it out to the Board and received all their comments.
- Motion: Dennis Ariza introduced a motion to have the Membership Policy approved as is. Motion was seconded by Laura Klein. Motion carried.

IX. 61st Annual Regional Nor-Cal Juried Art Show (Janet Barnes)

- A. Juror's Talk is scheduled for Sunday, January 5, 1–3pm.
- B. Two Jurors will be in attendance: Ferdinanda Florence and John Boychuk.
- C. Juried Art Show Art Pickup is from 3:30–6pm on Sunday, January 5 and Monday, January 6, 11am–6pm.

X. Old Business

- A. Fairfield Art Walk: The Fairfield Art Walk is scheduled for Friday, December 20, 4–7pm. Per Dennis Ariza, please follow and like and share this event.
- B. Black Friday: Black Friday was held November 29, November 30, and December 1, 11am–5pm. Per Dennis Ariza, we lost five banners this year and the rebar. It seems that at every show we lose at least one banner. On Friday it was okay; on Saturday morning things were good, but it died off after two hours; unfortunately, it was dead on Sunday. Mankas Corner had a Tractor Crawl on Saturday. It seems that artists didn't do well but crafters did better. Some Board Members said that for a 3-day event, it was not a good return on time. Suggestions were shared on how we can make this event more successful – possibly making it a two-day event or rename this event to be a Holiday Market. Conversation to be continued in next month's meeting. Dennis Ariza to discuss this further with Jody.

XI. New Business

- A. Chocolate & Vine: This is an annual fundraising event by the Fairfield Community Services Foundation. Proceeds support Inspiration Sports. Sean Quinn, the former City Manager, is on the board of this foundation and they would like an art display; he will be going to his board about this. The event is Saturday, February 15, 1–4pm at The Barn at Green Valley. This event will give our artists another outlet to sell their art. Someone will need to be there with POS at this event. Dennis to get more details on this event.
- B. Members Appreciation Breakfast: This breakfast is to be held on Saturday, February 15 at 9am. Dennis has 32 people on the list who have helped us throughout the year. If you don't see someone on the list, let him know.
- C. Poetry Reading: Suzanne Bruce wants to continue with FSVAA as an honorary member to organize poetry readings at our receptions. Dennis Ariza said we need to make sure there is room for poetry next to the artwork on the walls. Teresea Tso suggested that we only have one reception but split the time – reception time 3–5pm and then have poetry 5–6pm. The Board agreed to this time frame for the one reception.
- D. Art on the Vine: Art on the Vine is scheduled for June 14–15, Father's Day weekend, per Dennis Ariza. Everyone agreed that we should move it back to the first weekend, June 7 and June 8.

XII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XIII. Adjournment

Dennis Ariza adjourned the meeting at approximately 10:38am.