



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.art](http://www.fsvaa.art)

## BOARD MEETING MINUTES — NOVEMBER 2024

### Call to Order

The FSVAA Regular Board Meeting was held on Wednesday, November 20, 2024, at the Solano Town Center Gallery. Meeting was called to order at 9:15am by Janet Barnes, Vice-President.

In Attendance: Dennis Ariza, Janet Barnes, Jennifer Corcoran, Lucy Foldhazi, Robert Emmering, JoRené Danel, Laura Klein, Cherol Ockrassa

Absent: Ken Chew, Tereasa Tso, Dennis Sheil

### **I. Approval of Minutes**

Motion: Cherol Ockrassa introduced a motion to approve the FSVAA Board Meeting Minutes dated October 16, 2024. Motion was seconded by JoRené Danel. Motion carried.

### **II. Finance Report (Jennifer Corcoran)**

A. Jennifer Corcoran submitted the October 2024 Profit & Loss report. The P&L showed a net gain of \$358.75.

B. Per Jennifer, the report shows the following: Black Friday booth fees were \$2,206. Lots of fees went up this year; insurance costs doubled; we lost money on The Crush and because it was our first year with The Crush - Open Studios, costs for advertising were up. Laura Klein mentioned that since we are a community-based association, we need to keep entry fees affordable, so she sees no need to raise the entry fees.

C. Board Members agreed to wait until the end of the year's financial reports before making any changes.

Motion: Cherol Ockrassa introduced a motion to approve the October Financial Report. Motion was seconded by Janet Barnes. Motion carried.

### **III. Membership Report (Robert Emmering)**

A. Robert Emmering submitted the Membership Report via email: we have 97 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 3 students, 83 individuals for a total of 89 active members on the roster; Others include 6 support members and 2 volunteers, for a total of 8.

B. Robert Emmering will show Dennis Ariza his information for Membership renewals including prorated fees. Once finalized, a copy will be sent to Jennifer Corcoran.

### **IV. Ambassadors Report (Cherol Ockrassa)**

A. The October 2024 Ambassador Report for STCG by Cherol Ockrassa: 40 regular shifts; 0 shifts closed/rented; 0 no show; 0 Intake; 1 docent trained; 2 shifts co-docented; 25 worked 1 shift; 3 worked 2 shifts; 1 worked 4 shifts; 1 worked 5 shifts — 31 unique members worked.

B. The October 2024 Ambassador Report for Village 360 Gallery by Cherol Ockrassa: 16 regular shifts; 16 shifts closed/rented; 0 no show; 0 Intake; 0 docents trained; 0 shifts co-docented — 0 unique members worked.

C. Per Cherol, all shifts are staffed for November and docent scheduling is looking good for December.

### **V. Solano Town Center Gallery Report**

A. Gift Shop (*JoRené Danel*): JoRené Danel mentioned that she received a few Christmas items for the Gift Shop. The tree will have Christmas ornaments for sale on it. Laura Klein suggested placing a sign saying ornaments are for sale. Items in the Gift Shop and on the tree will be sold at a discount of 10% until January 4, 2025.

B. Lease Renewal: Per Dennis Ariza, we now have a two-year lease. The new lease states they can audit our books on request. The penalty for not opening on a scheduled day has decreased from \$100 to \$75 a day.

C. Docent Training: Dennis Ariza and Cherol Ockrassa have been coming in and checking on the docents, to make sure they understand the sale process.

D. Lights: Dennis Ariza had an electrician come in to do electrical work, including changing lights to LED, which we will be converting lights to LED a few at a time. We are waiting for the final invoice.

### **VI. Village 360 Gallery Report (Dennis Ariza)**

A. Dennis Ariza will speak with Jody so we can have docents in the Village 360 Gallery during Black Friday Weekend.

B. Artwork for Village 360 will now be juried in. Dennis Ariza passed out a draft of the Membership Application for Village 360 to the Board Members for review.

### **VII. Salon Collective GV Art Gallery (Dennis Ariza)**

A. Dennis Ariza reported that the arrows we had made for the sign are now installed.

- B. The next Intake for Salon Collective GV Art Gallery is Monday, December 2.

### **VIII. FSVAA Report**

- A. Social Media: Lucy Foldhazi is continually posting about all our upcoming events. Dennis Ariza reported our website traffic has increased by 47% because of the Juried Art Show.
- B. Membership Policy: Dennis Ariza said the update for the FSVAA Membership Policy has been updated and he will be sending it to the Board Members for their review /approval.
- C. The Special Events Committee will meet after the first of the New Year.
- D. Just a reminder that our Membership Application is not a contract. Members are not authorized to use our name, FSVAA, on our behalf, to conduct any kind of business without its approval.

### **IX. 61<sup>st</sup> Annual Regional Nor-Cal Juried Art Show (Janet Barnes)**

- A. Entry Day was Saturday, November 9, 11am – 6pm. We had an excellent count of volunteers that day. We received 208 art entries.
- B. We had some wiring issues on artwork. The ones that were spotted were sent to Virtual Framing to have them corrected. Laura Klein suggested that we have a checklist at each entry table so each volunteer will know what to look for when registering art.
- C. Art Tags: People brought in various Art tags with their art. Next year we will have a sign that will let them know which tags to have filled out and if they do not have the specific Art Tag, they will have to redo the Art Tag.
- D. Cherol Ockrassa suggested that we have a QR Code on the postcard that will lead the artist to guidelines for artwork presentation. Cherol also suggested that we encourage artists to enter art that is no older than 2-3 years.
- E. Awards Presentation: The Reception will be held Saturday, November 23, 3–6pm. Per Janet Barnes, we plan to start the awards presentation at approximately 3:45pm. We will provide a cake, drinks, and wine.
- F. Non-Selected Art: Board Members suggested that art pickup be done the next day, Monday – it should work better.
- G. It was suggested that next year we should have the Entry Day on the first weekend of November and the Awards Presentation on the third weekend of November.
- H. Juror's Talk: Janet Barnes announced that Ferdinanda Florence and John Boychuk will attend the Juror's Talk on Sunday, January 5, 2025, at 1-3pm.
- I. Dennis Ariza will speak to photographers about the different photography categories, Black & White, Color, and Computer Art (*enhanced photography*).
- J. On the website, Dennis Ariza will create a hyperlink for each category, which will lead artists to its description.
- K. Everyone agreed this is a beautiful show; curated beautifully.
- L. Lucy Foldhazi gave Dennis the JAS Honorable Mention certificates for his signature.

### **X. Black Friday (Dennis Ariza)**

- A. Black Friday is scheduled for November 29, November 30, and December 1, 11am – 5pm.
- B. Dennis Ariza needs help setting up for the Black Friday weekend.

### **XI. Old Business**

- A. Storage Organization: Cherol Ockrassa suggested that Dennis Ariza set up a storage organization workday between Christmas and New Year's Day.
- B. Children's Art Show: JoRené Danel sent out emails to every teacher about the Children's Art Show and to date, she has received replies from four teachers. Dennis Ariza requested a copy of that email so he can send it out to his contacts.
- C. Fairfield Art Walk: The Fairfield Art Walk is scheduled for Friday, December 20, 4-7pm. Per Dennis Ariza he has secured seven locations and has room for a few more. He said this is an additional event for FSVAA.

### **XII. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

### **XIII. Adjournment**

Dennis Ariza adjourned the meeting at approximately 10:52am.