



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — APRIL 2024

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, April 17, 2024, at the Solano Town Center Gallery. Meeting was called to order at 9:07am by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Lucy Foldhazi, Laura Klein, JoRené Danel, Ken Chew, Cherol Ockrassa, Tereasa Tso

Absent: Janet Barnes, Robert Emmering, Dennis Sheil

I. **Approval of Minutes**

Motion: Dennis Ariza introduced a motion for approval of the FSVAA Board Meeting Minutes dated March 20, 2024. Motion seconded by Laura Klein. Motion carried.

II. **Finance Report (Laura Klein)**

- A. Laura Klein submitted the March 2024 Profit & Loss report. The P&L showed a net loss of -\$1,256.41.
- B. Laura Klein explained that under Income, Repayment of Charges is a mischarge of \$45. The \$409 under V360 Gallery Sales should be under Salon Collective sale; Laura to correct. Under Expenses, the ABB (*Art by the Bay*) expense includes \$49 payment we made which includes a permit waiver, and we do not have to pay for another 3 years. Entrythingy fee was \$49 for the ABB event. The FSVAA Volunteer Appreciation Breakfast expense total was \$1,023.68; since we paid a deposit of \$1,000 in February, the balance due is \$23.68, which is the expense in this report. An expense under Refund of \$50, was originally paid in February, for an art class that was cancelled. The Storage Rental expense of \$278.50 is for two months. The Thank You Gifts expense of \$104.58 was for the thank you raffle at the volunteer breakfast (*Michaels gift cards*).
- C. Laura Klein reported that Robert Emmering has started to take on doing the taxes.
- D. Laura Klein resigned as FSVAA Treasurer after serving for five years in this position. Laura will be happy to train the new person and wants to remain on the Board.
- E. Dennis Ariza advised the Board that he is looking into using QuickBooks Online. He received an email that we now have been assigned a Rep from them.

III. **Membership Report (Robert Emmering)**

Per Robert Emmering's report submitted via email: we have 97 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 4 students; Others include 6 support members and 2 volunteers, for a total of 8. There are 89 active members on the roster.

IV. **Ambassadors Report (Cherol Ockrassa)**

- A. March 2024 Ambassador Report for STCG per Cherol Ockrassa: 44 regular shifts; 1 shift closed/rented; 0 no show; 0 Intake; 3 docents trained; 3 shifts co-docented; 35 worked 1 shift; 4 worked 2 shifts; 1 worked 3 shifts — 43 unique members worked.
- B. March 2024 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 15 regular shifts; 5 shifts closed/rented; 0 no show; 1 Intake; 0 docents trained; 0 shifts co-docented; 15 worked 1 shift — 15 unique members worked.
- C. Per Cherol, Members in Good Standing Report: 32 regular docents in the Gallery; she will contact others to get them scheduled.

V. **Solano Town Center Gallery Report**

- A. Dennis Ariza reported that he has started negotiations with the mall for our lease, due in August.
- B. Dennis Ariza announced that we have art in one of the storefronts in the mall, the old Sunglass Hut on the first floor. We have six pieces of art on easels. We also have a sign in the window inviting everyone to visit our Gallery upstairs.
- C. The next show at the STCG is 'A Mystery.'
- D. The Reception is this Saturday, April 20, 4-6pm.
- D. Gift Shop (*JoRené Danel*): JoRené Danel reported that we recently had an intake for the Gift Shop; Cherol Ockrassa covered it.
- E. Art Classes: A Paint and Sip art class with Camille Hulbert is scheduled for April 27. To date, no one has signed up.

VI. **Village 360 Gallery Report (Dennis Ariza)**

Per JoRené Danel, we are limiting art to 3 pieces for the glass case at the Village 360 Gallery.

VII. **Salon Collective GV Art Gallery (Dennis Ariza)**

Outdoor Sign: Dennis Ariza announced the new sign lasted only a week. We were advised by the Property Manager that they do not allow signs out front so Dennis took the sign down.

VIII. FSVAA Report

- A. Social Media: Lucy Foldhazi said things are going well and is continually posting upcoming events. Per Dennis Ariza's request, he would like to see more posts on Social Media for the Salon Collective Gallery. Dennis will be sending Lucy a new photo for the 80 Years of Art in Fairfield and for Art by the Bay for posting in Social Media.
- B. Member Care Report: Lucy Foldhazi reported that five birthday cards have been mailed since our last Board Meeting, and one thank you card was sent to Robin Rossi for her many years of dedication to FSVAA.
- C. 80-Pieces of Art: Dennis Ariza submitted a press release this week about this art auction. He will be promoting the Art Auction during the upcoming reception.

IX. Art on the Vine (Dennis Ariza)

- A. Art on the Vine will be held Saturday, June 8 and Sunday, June 9 – we will have 60 booths available and to date, we have sold 36; two booths are left in the tent and the rest are located outside.
- B. Dennis Ariza is verifying the art from each vendor that is applying for a booth and making sure there are not any resale items.
- C. Wi-Fi: Jody has a hot spot for BackRoad Vines; we still have a hot spot that can be reactivated at \$15/month to process credit cards. Board Members agreed that we should activate that account.
- D. Wine Sales: Dennis Ariza will check to see how many wine bottles we have left. The Board Members agreed that Dennis should order wine glasses with our logo and the words FSVAA on them.
- E. Wine Glasses: Last year all artists received a glass and a free wine tasting.
- F. Kid's Area: Lynn Larson will do face painting and Channa Booker and Annie Johnson will be helping. Dennis will paint the boards white.
- G. Bands: Dennis Ariza heard from Tom and confirmed that we will have four bands for the two days; classic rock, reggae, jazz including the School of Rock. The cost will be \$2,800 for both days. Tom agreed to play at both Art by the Bay and The Crush, which is on Labor Day weekend.
- H. Food Truck: Mauricio's Brunch in a Box and More Liife Ice (*mobile Italian Ice*) will be at Art on the Vine and Art by the Bay.

X. Art by the Bay (Dennis Ariza)

- A. Art by the Bay will be held on Saturday, September 21, 2024.
- B. Support Letters: Dennis Ariza announced that we will have different levels of sponsorship available and will be sending information /letters out soon. Some sponsorships will have prepaid Facebook ads, with their logo. He will be putting together a sponsorship binder.
- C. County Permit: We have been approved for four food trucks.
- D. Republic Servies donated a dumpster.
- E. Music: We will have two different bands at Art by the Bay.
- F. Noise Letters: The City is sending a notice to area businesses and residences about noise levels.
- G. Committee Meeting: The next meeting will be Tuesday, May 4 at 9am at the Solano Town Center Gallery.
- H. Volunteers: Dennis Ariza mentioned that we are looking at different groups to volunteer: one group to do traffic control, and cleanup – Phil Venable will contact the group that helped at the Travis AFB Air Show.

XI. The Crush

The Crush will be a one-day event, Monday, September 2. Dennis Ariza will be talking to Jody to get things started.

XII. New Business

Cherol Ockrassa requested two new chairs for the front desk at the Solano Town Center Gallery. Dennis Ariza will look into it.

XIII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XIV. Adjournment

Dennis Ariza adjourned the meeting at 10:44am.